

HRK

Internationalisation of German Universities

“Global Student”

KAAD Jahresakademie

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Thomas Böhm

The German Rectors' Conference

German Rectors' Conference (HRK)

The HRK is a voluntary association of state and state-recognized universities and other higher education institutions in Germany.

The HRK currently has 268 member institutions which account for 94 per cent of students in Germany.



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Globalised World

Internationality of Universities

- Internationality is an integral element of research and academic teaching and learning
- Worldwide exchange between researchers, lecturers and students is a crucial part of university life
- International exchange allows to define international standards and benchmarks
- Responsibility on a global level for giving access to higher education

Challenges/Chances of Globalisation for the Universities

- A high level of competition beyond national borders
- A higher degree of cultural diversity as a result of educational migrants
- Demographic developments
- State difficulties in financing a higher education system with a broader access

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Internationalising Higher
Education Institutions

A More Strategic Approach to Internationalisation

- Internationalisation strategy for each university
- Increasing **mobility** of **students** (incoming/outgoing) and **researchers**:

319.000 international students at German universities (11.8)

138.000 German students at international universities

- Increasing international collaboration in **research** and **technology transfer**

Joint scientific publications, publications in

English peer reviewed magazines

A More Strategic Approach to Internationalisation

- Shift from **traditional** to **more structured** forms of international collaboration

Double and Joint Degree Programmes:

208 Bachelor Programmes

290 Master' Programmes

Erasmus +

- **Non German** taught Degree Programmes

English taught Degree Programmes:

171 Bachelor Programmes

884 Masters' Programmes

A More Strategic Approach to Internationalisation

- Increase in the establishment of German-backed universities and off-shore campuses:

German University in Cairo (GUC), German Jordanian university (GJU), German Vietnamese University,

last foundation: Turkish-German University

About 25.000 students

- National and international **strategic alliances**
Strategic partnerships, partners in selected countries

Challenges

- Preparing of international students for their studies in Germany
- Creating international classroom
- Increasing the number of successfully graduating international students
- Supporting international graduates in their professional career
- Increasing the numbers of international lectures and researchers at German universities
- Intercultural know how
- “Willkommenskultur”/internationalisation of the administration
- Language policy

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International Strategy

Tommorrow's university is a transnational university

- A transnational university will develop a comprehensive internationalisation strategy (teaching and learning, research, services, administration)
- A transnational university will tackle issues of educational migration with the impact of teaching and learning in an intercultural context
- A transnational university will formulate an institutional language policy
- A transnational university will assume international responsibility by facilitating access to educational opportunities and ensure the international comparability and recognition of its degrees and qualification

Tommorrow's university is a transnational university

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The education of young people at German universities aims not only to make them employable but also to equip them to assume global citizenship, committed to the values of civil society.

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Thank you!

**Thomas Böhm, Head of
Section, Africa and Middle
East**

boehm@hrk.de

www.hrk.de